Module Code:	MCT302

Module Title:	Personal Project

Level:	3	**Credit Value:**	20

Cost Centre(s):	GACT	JACS3 **code**:	N213

Faculty:	Faculty of Arts, Science and Technology	**Module Leader:**	Dr Stephen C. Kenyon-Owen

Scheduled learning and teaching hours	40 hrs
Guided independent study	160 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Media and Communications (with Foundation Year) SUBJECT TO VALIDATION	✔	☐
BSc (Hons) Music Technology (with Foundation Year)	✔	☐
BSc (Hons) Sound Technology (with Foundation Year)	✔	☐
BSc (Hons) Television Production Technology (with Foundation Year)	✔	☐
BSc (Hons) Live Sound (with Foundation Year)	✔	☐
BA (Hons) Sound Design (with Foundation Year)	✔	☐
BA (Hons) Radio production (with Foundation Year)	✔	☐
BSc (Hons) Professional Sound and Video (with Foundation Year)	✔	☐
BA (Hons) Social & Cultural History (with Foundation Year)	✔	☐
BA (Hons) Social & Cultural History & English (with Foundation Year)	✔	☐
BA (Hons) Social & Cultural History & Creative Writing (with Foundation Year)	✔	☐
BA (Hons) Creative Writing (with Foundation Year)	✔	☐
BA(Hons) Theatre, Television and Performance (with Foundation Year)	✔	☐
BA (Hons) Creative Writing & English (with Foundation Year)	✔	☐

Pre-requisites

Module Aims
This is a module designed to interweave: content, skills, knowledge, practice, via the development of a case-study/individual project that is shapable by the student to their own current and future interests, preparing the way for future study and facilitating a blend of topic areas.

Intended Learning Outcomes
Key skills for employability

KS1   Written, oral and media communication skills
KS2   Leadership, team working and networking skills
KS3   Opportunity, creativity and problem solving skills
KS4   Information technology skills and digital literacy
KS5   Information management skills
KS6   Research skills
KS7   Intercultural and sustainability skills
KS8   Career management skills
KS9   Learning to learn (managing personal and professional development, self-management)
KS10   Numeracy

At the end of this module, students will be able to		Key Skills	
1	Identify key elements relevant to their area of study.	KS1	KS3
		KS4	KS5
2	Analyse content from a variety of sources.	KS4	KS5
		KS6	KS9
3	Engage with the changing face of the media landscape they may work in.	KS1	KS3
		KS4	KS5
		KS6	KS7
4	Time manage individual project and assessment work.	KS2	KS8
		KS4	KS9
		KS10	

Transferable skills and other attributes
Communication, content creation, time management, individual dependency, information assimilation.

Derogations
None

Assessment:

Indicative Assessment Tasks:

A negotiated study, based around structured and realisable progression of case study development, within the Semester time-frame. This will be within an area chosen by the student, and closely mentored by appropriate members of relevant academic departments.

Suggested stages of assessed development are;

- Discussion with tutor(s), appropriateness of study, guidance on background content
- Selection of specific area of examination, and draft of brief
- Timeline of studied elements / schemes of work / project plan
- Creation of project / essay based study / artefact / report / film
- Reflection

As the specific interests, and career progressions of students vary, the specific content of each element may vary, for example;

- A Journalism focused student may choose an examination of Media coverage of the 2014 MEP elections – collating material – discussing language/bias/image – narrowing focus to a specific party – discussing the social media activity surrounding the event – obtaining an overview.

- A CMT student may choose a more practical side to the same subject, whilst examining what was represented, and how it was done – an alternate 'campaign' by a fictitious political party could be manufactured, political broadcasts, slogans, posters could be created / filmed.

- An English/Creative Writing/Theatre student may choose to create a short fictional narrative/play based on the same moment in political time.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-4	Project	100%	n/a	2,500

Learning and Teaching Strategies:

After initial group consultation, the delivery of the module will primarily be tutorial/mentor based with supervision appropriate to the student's area of interest.

Syllabus outline:

Weeks 1–2 - This portion of the module will see close discussion with students in order to formulate a preliminary project brief based upon their selected area of interest.

Topics to be covered;

- Planning an individual project
- Time management
- Information selection
- Selection of subject area / project theme
- Mentor(s) assigned

Weeks 3-4 – close supervision and tutored guidance on the following;

- Outline of work to be undertaken / project planning.
- Formulation of brief
- Writing the project plan incl. Aims, approach, intended outcomes, risk-management, resources required

Weeks 4-9 – Commencement of work

- Creation of project
- Ongoing mentoring.
- Weekly blog/portfolio/record of activity

Weeks10 – Final project draft submission, reflection, evaluation and discussion.

Indicative Bibliography:

Essential reading

Suggested reading will be recommended to the students as per areas of interest.

Other indicative reading